

Sunday Courier and Press

EVANSVILLE, INDIANA, SUNDAY, MARCH 26, 1978

Golden Plate

Academy of Achievement awards will honor best in many fields

By CHUCK WANAGER
Sunday staff writer

OWENSBORO, Ky. — For one early summer weekend this Ohio River community will be the very nerve center of the United States justice and intelligence communities.

That is because the American Academy of Achievement is hosting its Golden Plate Awards ceremonies June 22-24 at the Executive Inn Rivermont and among the distinguished personalities expected to attend the affair are Attorney General Griffin Bell, CIA boss James W. Angleton, and FBI chief William French Smith.

A list of "exemplars of excellence" chosen for the Golden Plate Award who have made reservations for the banquet was announced Saturday at a press conference at the Rivermont. Some 40 names in their fields of endeavor from America and around the world are expected to attend the event, with the guest list to be finalized "within a few weeks," according to Brian Reynolds, president of the Academy.

A special highlight will be the presentation of the Academy's seventh annual Founder's Medal to retired federal judge John Sirica, Watergate trial judge, who now serves with Lowell Thomas and Dr. Michael E. DeBakey as co-chairman of the Golden Plate Awards Council.

Also chosen as a Golden Plate Award

recipient this year is Sen. Wendell Ford, from Owensboro.

The awards fete is being billed as "One of the finest events the state of Kentucky could ever have" by Executive Inn owner Robert E. Green, a 1968 honoree of the Academy, who 10 years later is serving as chairman of the Salute to Excellence committee. His statement can draw little argument.

Other giants in many fields of endeavor to be honored Saturday, June 24, with a black-tie banquet are humorist Erma Bombeck, federal Judge Frank M. Johnson Jr., professional football coach Tom Landry, comedienne Carol Burnett, Nobel Peace Prize winner Sean MacBride and Omar N. Bradley, America's only living five-star general.

The ceremonies, the 17th annual, return to the Tri-State after being away from the area for four years since the event was held at the Executive Inn in Evansville. In all, 30 new recipients of the Golden Plate Award are planned with "10 or 12" of the most noted past honorees — including world traveler and radio news pioneer Lowell Thomas, actor Ed Asner, actress Cloris Leachman and baseball's all-time home run king Hank Aaron — to be on hand to present the 1978 awards.

The honored guests are to be seated at the center of a 300-foot dais at the banquet in the inn's convention center.

Also to be feted by the Academy will

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Owensboro honor

A special honor to be presented retired federal Judge John Sirica at the Golden Plate Awards weekend June 22-24 in Owensboro, Ky., is shown by Robert Green, left, and W.M. Elmer, who are helping to coordinate the event. Some 40 leaders in government, business and other fields are expected for the annual affair.

Academy to amass bevy of world notables in June

Trying to pick the right adjectives to describe those who will be attending the American Academy of Achievement's 17th annual "gathering of the greats" in Owensboro, Ky., June 22-24 probably would send the most literate communicator scrambling to the Thesaurus for help.

An "astounding array of extraordinary exemplars of excellence" from the nation's great fields of endeavor, and abroad, will share a unique weekend in Owensboro, it was formally announced this weekend.

About 40 guests will be honored — 30 new recipients and past honorees.

Among the new recipients, 24 were named today. They include:

Robert O. Anderson is board chairman and chief stockholder of the \$8-billion Atlantic Richfield Co. of Los Angeles. His power and wealth are incredible. As a rancher he has accumulated over one million acres of land; his holdings are almost equal in size to the state of Delaware. He is described as an "oil tycoon, land baron, multimillionaire cattleman, newspaper owner, think-tank sponsor." Known as the "King of the Sunbelt," Anderson is New Mexico's most famous citizen.

The credentials of **Dr. Andrew V. Schally** might not be as flashy as Robert O. Anderson's, but they are no less noteworthy. As senior medical investigator of the Veterans Administration, and professor of medicine at Tulane University, New Orleans, Dr. Schally is a co-recipient of the Lasker Award for basic medical research, the highest honor bestowed in American medicine.

He also was a co-winner of the 1977 Nobel Prize in recognition of research which helped to unravel the hor-

monal mysteries of the hypothalamus — the body's master gland that sits at the bottom of the brain. The studies may explain how the mind affects physical and mental well-being through hormones.

What kind of introduction does **Carol Burnett** need to the American audience? She's just one of the greatest stars of comedy in the history of television, that's all.

The Beverly Hills actress recently decided against continuing with *The Carol Burnett Show*, which has been a television staple for over a decade. Another highlight of her career came when she starred in "Once Upon A Mattress" on Broadway. After the run, superstardom was almost certain.

The nation's chief prosecutor and legal adviser to the president is **Griffin B. Bell**, Attorney General of the United States. He has spearheaded the investigation into alleged Korean influence buying in Congress, checked possible FBI wrongdoings and monitored the activities of the CIA.

He has been saluted by *Time* for "advancing a bold idea... (to) send the biggest anti-trust cases to Congress as legislative matters rather than taking them to court." He was recently voted one of America's most influential men in law.

The name **Kaiser** is famous in North American development. And **Edgar P. Kaiser Jr.**, president and chief executive officer of Canada's largest metallurgical coal manufacturer — Kaiser Resources of Vancouver — is "the brash scion of the Kaiser steel family," *Business Week* said.

Described as a maverick workaholic, Kaiser traveled over 500,000 miles last year turning his company from one which flirted with bankruptcy into a large profit maker.

Many Tri-State residents start their day with coffee, **The Courier and Erma Bombeck**. The "daughter of working class parents" earns about \$300,000 a year as her column is read in 800 newspapers. She writes books and appears on ABC's "Good Morning, America" as well.

"I was 37," she recalls, "too old for a paper route, too young for social security and too tired for an affair. So I set out to write a humor column for housewives."

Carl H. Linder is a man set in his ways. He's a "slow-spoken, teetotaling, non-smoking Baptist and political conservative." He dropped out of school in the eighth grade and set about building his empire.

A true American success story, Linder is founder, chairman and president of the American Financial Corp. of Cincinnati, a \$3-billion conglomerate. He has been called one of the most intriguing businessmen in the United States.

"I got off the train with my suitcase of dirty clothes and \$25," starts **Fred L. Hartley** in telling his tale of achievement. Now he is the chairman, president and chief executive of the Union Oil Co. of California. His climb was through 12 departments, garnering 16 major promotions on the way to the top.

Today he commands one of the most successful natural resource companies in America, which has more than \$5-billion in annual sales.

Col. Ulrich Wegener is not a household name in America. But most people recall vividly the feats of this man. He was the hero of the stunning commando rescue of 86 skyjacked hostages in Mogadishu, Somalia.

The West German is the leader of perhaps the best anti-terrorist group in existence. He also was part of the

Israeli raiding party at Entebbe. Wegener was saluted by his country for his heroics and given the Grand Cross of Merit.

Another Nobel Prize winner attending the summer event will be **Dr. Phillip W. Anderson**, a researcher at Bell Telephone Laboratories and a professor of physics at Princeton University. He was a co-winner of the 1977 Nobel Prize in physics.

He is one of three pioneers in solid-state physics... for "laying the some of the theoretical foundations of modern electronic circuitry, which makes possible computers and other electronic marvels." His efforts have "changed significantly man's understanding of the world."

America's only living five-star general is a living legend. **Omar N. Bradley**, General of the Army, is respected not only as a brave and strong man but is known world-wide as a military genius.

The World War II strategist and former head of the Joint Chiefs of Staff now lives in retirement at Fort Bliss, Texas.

The Hon. **Frank M. Johnson Jr.**, chief judge of the United States District Court in Montgomery, Ala., has probably handed down more important and innovative rulings than any trial judge in American history. He almost single-handedly revolutionized the South and the nation's conceptions of civil rights law.

Time called him "one of the most important men in America." A few of his many decisions required the integration of parks (1959), libraries (1962), and juries (1966). Johnson also abolished the poll tax.

Ireland's former Foreign Minister and a founder and longtime executive committee chairman of Amnesty International in Dublin, **Sean MacBride** was the recipient of the 1974 Nobel Peace Prize and the 1977 International Lenin Prize for Peace.

His efforts were further recognized when his "human rights organization successfully dedicated itself to freeing political prisoners and ending the use of torture around the world." That earned him a second Nobel Prize for Peace.

Adm. Stansfield Turner, USN, is the director of the Central Intelligence Agency, Washington, D.C. He graduated first in his class at Annapolis and won a Rhodes Scholarship at Oxford. He has been called a "remarkable military officer."

It probably was the charge by President Carter to "strip some of the cloaks, daggers and confusion from the United States military operations" which gave Turner an international reputation.

When **Dr. Armand Hammer** bought the Occidental Petroleum Corp. in 1956 it was a loser; he needed a tax shelter. But he did not necessarily get his wish. He now heads a company which shows a \$300-million profit after taxes.

Described as a "one-man flying multinational" by

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Leaders of today, tomorrow invited

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be 350 outstanding high school honor students from throughout the nation and the Tri-State.

"We try to bring the leaders of tomorrow together with the great leaders of today," noted Reynolds. The youth will participate in a discussion, or symposium series during the weekend, with many of the forums scheduled at the hotel.

Reynolds said Thomas is to serve as master of ceremonies for the event with Asner selected as narrator for the awards banquet.

Other well-known presenters include "Roots" author **Alex Haley**, Kentucky Fried Chicken founder **Col. Harlan Sanders**, and World War II hero **Gen. Jimmy Doolittle**.

Chosen to receive awards, all of whom have made reservations for the banquet, are:

• **Carol Burnett**, award-winning actress, television-personality and comedienne.

• **Dr. Armand Hammer**, chairman and chief executive of Occidental Petroleum Corporation.

• **Arthur M. Schlesinger Jr.**, noted historian and winner of two Pulitzer Prizes.

• **Dr. Andrew V. Schally**, winner of the 1977 Nobel Prize in Medicine.

• **Colleen McCullough**, author of the best-seller, "The Thorn Birds."

• **Col. Ulrich Wegener**, West Germany's hero of the dramatic rescue of 86 skyjacked hostages.

• **Dr. Phillip W. Anderson**, recipient of the 1977 Nobel Prize in Physics.

• **Robert O. Anderson**, board chairman of the Atlantic Richfield Company.

• **Tony Auth**, Pulitzer Prize winning editorial cartoonist.

• **Michael Edwards**, chairman of the board of British Leyland Ltd.

• **J. Robert Fluor**, head of a multi-billion dollar international construction empire.

• **Fred Hartley**, Union Oil Company of California's chairman of the board.

• **Edgar Kaiser**, president of Kaiser Resources.

• **Carl Lindner**, American Financial Corporation chairman.

• **George Mitchell**, oilman dubbed Houston's "master builder."

Included among past honorees to present awards, those confirmed to date, are **Louis Nizer**, famed attorney and author of "My Life in Court," **John D. DeButts**, board chairman of American Telephone & Telegraph, **Dr. Edward Teller**, nuclear physicist and **Adm. James Stockdale**, president of the Naval War College.

DeButts, a member of the Golden Plate

Awards Council, will deliver the banquet's opening remarks at about 7 p.m. on Saturday, June 24.

The youth achievers are expected to begin arriving in Owensboro Thursday, June 22, with a talk by Thomas a planned highlight of the day. Special participants in the weekend program, to be sponsored by various business or groups, will be 15 outstanding high school honor students of the greater Evansville area, including 11 National Merit Scholar semi-finalists and the 1978 Athlete-Scholar of the Year.

Each of the youth delegates, as well as the state-level youth competition winners and other community representatives from across the country, will receive the Academy's Golden Scroll Award at hometown ceremonies, according to Wayne Reynolds, coordinator of the awards ceremony.

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Academy

Atlantic Monthly. Hamner took a company with three employees and a net worth of \$34,000 and made it into an incredible organization, which is now headquartered in Los Angeles.

Tony Auth proves that you don't have to be old to be famous. The editorial cartoonist for The Philadelphia Inquirer, syndicates his work to 70 newspapers across the country. A recent graduate of UCLA, Orth has quickly earned a spot along with Herblock, Oliphant and MacNelly as a political commentator.

His skillful craftsmanship and biting humor earned this master of satire the most prestigious honor of his craft in 1976 — the Pulitzer Prize for editorial cartoons.

Most construction engineers work incredibly hard just trying to find something to keep them busy from day to day. J. Robert Fluor, chief executive of Fluor Corp., is so successful that he has a current backlog of projects worth an amazing \$10-billion.

He is chairman of the board of trustees of the University of Southern California and chairman of the United Way of Los Angeles. He was chosen by Financial World magazine in 1974 and again in 1975 as the "Most Outstanding Chief Executive Officer" of the construction service industry.

George P. Mitchell arrived at Texas A&M with \$50 in his pocket; now the founder of Mitchell Energy & Development Corp. has a personal fortune valued at \$250-million. That achievement has earned him the distinction of "an oilman's oilman."

He gradually built his empire which today is one of the largest independent producers of oil and natural gas. He owns 66,000 acres of land, including "Woodlands" ... a Manhattan-size development that will eventually accommodate a population of 150,000.

One of the greatest historians of our time, Arthur M. Schlesinger, Jr., is the recipient of two Pulitzer Prizes. A summa cum laude graduate of Harvard, Schlesinger wrote "A Thousand Days" and "The Imperial Presidency."

Schlesinger is the Albert Schweitzer Professor of Humanities in the graduate school of the City College of New York.

Think about pro football coaches and Tom Landry must come to mind. He has coached two Super Bowl winners as the only boss in the history of the Dallas Cowboys.

His Dallas team has made it to the playoffs 11 of the past 12 seasons, and it is this record which is why his colleagues consider him a genius when it comes to football. Landry was All-Pro in his playing days with the New York Giants in the NFL.

Wendell Ford holds a unique spot when it comes to Kentucky politics. He is the only person in the state to be elected consecutively as Lieutenant Governor, then Governor and eventually U.S. Senator.

When the Golden Plates are awarded this summer, Ford won't have to travel too far to pick up his honor — he's Owensboro's "favorite son".

The Hon. William H. Webster is relatively new to the Washington, D.C. scene, but he is one of the most important men in the nation's capital since President Carter selected him as director of the Federal Bureau of Investigation.

Described as a "man of great integrity," Webster is a former Federal District Court then an Appeals Court judge.



John Sirica



John D. deButts



Jimmy Doolittle

The author of the number one best-selling book — "The Thorn Birds" — is Colleen McCullough. The Australian-born author is a medical school dropout, but that did not stop her from being a huge success.

The publishing rights to her book went for \$2-million, and a film about her "Australian 'Gone With the Wind'" love story will soon be made into a movie.

Americans may not be familiar with Michael O. Edwardes but they certainly know his product — those brightly-colored sports cars from British Leyland Ltd. which zip along U.S. highways.

A few years ago British Leyland was floundering, but Edwardes was lured from another company he had built into a success and brought to British Leyland. That automotive maker is now a \$4-billion industry.

Twelve past Golden Plate recipients will be in Owensboro to present American Academy of Achievement awards. They include:

■ Lowell Thomas, Pawling, N.Y., pioneer newscaster, author and explorer.

■ Hon. John J. Sirica, Washington, D.C., the famous Watergate trial judge, who was named Time's "Man of the Year" in 1973.

■ Alex Haley, Los Angeles, Calif., the author of the number one best-seller "Roots," which won the Pulitzer Prize.

■ Col. Harland Sanders, Louisville, Ky., is the originator of Kentucky Fried Chicken.

■ Hank Aaron, Atlanta, Ga., is the all-time home run king of professional baseball.

■ Gen. Jimmy Doolittle, Los Angeles, Calif., won the Congressional Medal of Honor.

■ Vice Admiral James Stockdale, Washington, D.C., is president of the Naval War College and Medal of Honor recipient.

■ Cloris Leachman, Hollywood, Calif., is a renowned actress who is both an Oscar and Emmy winner.

■ Edward Asner, Hollywood, Calif., the distinguished actor who has won five Emmy awards.

■ Dr. Edward Teller, Livermore, Calif., is an internationally renowned nuclear physicist.

■ Louis Nizer, New York, N.Y., is a famed attorney and author of "My Life in Court"

■ John D. deButts, New York, N.Y., is chairman of the board of American Telephone and Telegraph.



Dr. Edward Teller



Hank Aaron



James Stockdale

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NEWSCASTER/AUTHOR/EXPLORER

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RENOWNED HEART SURGEON

ALEX HALEY
PULITZER PRIZE FOR "ROOTS"

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JOHN CHANCELLOR
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CONGRESSIONAL MEDAL OF HONOR

WILLIE MAYS
BASEBALL'S ALL-AROUND SUPERSTAR

DR. GLENN T. SEABORG
NOBEL PRIZE IN CHEMISTRY

GEN. DANIEL JAMES, JR., USAF
COMMANDER, N. AMERICAN AIR DEFENSE

BART STARR
PRO FOOTBALL'S WINNINGEST QUARTERBACK

JAMES STEWART
HOLLYWOOD IMMORTAL

GEN. LOUIS H. WILSON, USMC
COMMANDANT, U.S. MARINE CORPS

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PAUL ANKA
18 GOLD RECORDS

N. ELOON TANNER
FIRST PRESIDENT, LOS CHURCH

PAT OLIPHANT
PULITZER PRIZE CARTOONIST

DR. GEORGE E. PALADE
NOBEL PRIZE IN MEDICINE

RICK BARRY
NBA'S MOST VALUABLE PLAYER

IRVING STONE
BIOGRAPHICAL NOVELIST

MAJ. GEN. THOMAS STAFFORD
COMMANDER, APOLLO-SOYUZ MISSION

JOHN WAYNE
ALL-TIME BOX OFFICE CHAMPION

*partial list. Each member is a past

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ACADEMY OF ACHIEVEMENT



NATIONAL HEADQUARTERS: BOX 1240 • VIENNA, VIRGINIA 22180 • (703) 821-2662

TO: Academy members and friends
FROM: Brian and Wayne Reynolds
SUBJECT: 1978 Banquet Report #5

WAYNE R. REYNOLDS
Coordinator, Golden Plate Invitations

March 31, 1978

The expanded roster of most illustrious past recipients of the Golden Plate Award who present awards at the 1978 Banquet on Saturday evening, June 24, in Kentucky include:

- Lowell Thomas, Pawling, New York -- pioneer newscaster/author/explorer, who will enhance the excitement of the Reception/Dinner on Thursday evening, June 22... opening event of the Salute weekend...with reminiscences of his fabulous career.
- Edward Asner, Los Angeles -- television star of "The Lou Grant Show" and recipient of five Emmys...who will narrate the Banquet of the Golden Plate award ceremony.
- Judge John J. Sirica, Washington, D.C. -- Watergate Trial Judge and Time magazine 1973 "Man of the Year"...who will be presented at the Banquet with the Academy's seventh annual Founder's Medal "for extraordinary service" to the Awards Council.
- Alex Haley, Los Angeles -- celebrated author of the No.1 best-seller "Roots."
- Louis Nizer, New York -- famed attorney, author of "My Life in Court."
- John D. deButts, New York -- Board Chairman of American Telephone & Telegraph who will deliver Special Remarks in the opening moments of the Banquet evening.
- Dr. Edward Teller, Livermore, California -- eminent nuclear physicist.
- Hank Aaron, Atlanta -- Baseball's All-Time Home Run King.
- Col. Harland Sanders, Louisville -- originator of Kentucky Fried Chicken.
- Cloris Leachman, Los Angeles -- Oscar and Emmy award winner.
- General Jimmy Doolittle, Los Angeles -- Congressional Medal of Honor recipient.
- Admiral James Stockdale -- Naval War College president/Medal of Honor awardee.

All of these confirmed award presenters, and the 1978 guests of honor listed previously or being announced in this report (on the next page) are featured in the enclosed copy of last Sunday's special coverage in the Evansville "Courier and Press." Evansville is nearby Owensboro, Kentucky...the site of the June 22-24 Salute to Excellence program.

A non-profit, tax-exempt organization, dedicated to the Inspiration of Youth--to raise their sights high; to excel in their endeavors--through the dramatic annual salute...at the Banquet of the Golden Plate...to Captains of Achievement from America's great walks of life and honor students from across the nation.

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- The Honorable Approved For Release 2009/08/11 : CIA-RDP05S00620R000601460041-0 shington, D.C. -- a native of St. Louis and a graduate of Amherst...where he was a friend and classmate of CIA Director Stansfield Turner...this former U.S. Attorney, federal district judge, and federal appeals court judge... who "wins uniformly high praise from lawyers of every political and social persuasion who have practiced before him"...has stepped into the national spotlight with an awesome new responsibility...earning tribute from the U.S. Attorney General, Newsweek, Time, and Wall Street Journal as "a tall, ruggedly handsome man" of "strength, high intellect and impeccable integrity."
- Arthur M. Schlesinger, Jr., Albert Schweitzer Professor of the Humanities at the Graduate School of the City University of New York -- a summa cum laude graduate of Harvard, this distinguished educator/writer and former assistant to President Kennedy...author of the famed No.1 best-seller, "The Imperial Presidency"...and the equally renowned "A Thousand Days"...is the recipient of innumerable high honors, including the National Institute of Arts and Letters Gold Medal for History, the National Book Award, the Pulitzer Prize for History, and the Pulitzer Prize for Biography...to earn international acclaim as "one of the great historians of our time."
- Tom Landry, Head Coach of the Dallas Cowboys...champions of the 1978 Super Bowl -- a high school All-Regional fullback who "flew thirty B-17 missions over Germany during World War II"...he returned to co-captain the University of Texas football team and earn All-Southwest Conference honors...was an All-Pro with the New York Giants before becoming its defensive coach...became the first and only head coach for the Dallas Cowboys in 1960...survived a winless first season for the expansion team...then sparked them to 12 straight winning years and the "best record in football over those years"...reaching the playoffs in 11 of those seasons...and most recently demolished Denver in Super Bowl XII...to earn Time magazine's tribute "His Cowboys play the most intricately calibrated football ever concocted...Much of the sophisticated strategy that marks modern football was devised in Landry's fertile mind. For beneath that ubiquitous hat, behind the stony visage, resides a genius of the game."
- Colleen McCullough, Australian-born author of "The Thorn Birds"...No.1 best-seller for many months -- a medical school drop-out who "spent a year in the Outback as a teacher and school bus driver"...she "eventually landed in the United States, where she managed the laboratory at Yale University's neurology department for ten years"...and meantime "pounded out her romantic, tumultuous 530-page" novel...typing "15,000-word chunks each night, refueling herself with heavily-sugared coffee"...finally completed her "riveting evocation of time, place and character" which "follows three generations of an Outback family through two continents, 54 years and 280,000 words"...a smash best-seller that "turned the publishing world on its ear" and has been hailed as "an Australian Gone With the Wind"...with hard-cover reprints in 20 languages...a record \$2 million for paperback rights...and the sale for a feature-length film...truly a "mammoth love story that has made its mark" in publishing history.
- The Honorable Wendell H. Ford, United States Senator of Kentucky, and Chairman of the Democratic Senatorial Campaign Committee -- Owensboro's own "favorite son"...named in 1955 as "one of three outstanding young men of Kentucky"...was the only Kentuckian to be elected National President of the Jaycees...became in 1959 the Governor's chief administrative assistant...was elected in 1965 to the State Senate...was elected two years later as the Lt. Governor, and moved up four years later to the Governor...to become "the only Kentuckian in the state's history ever to be elected to consecutive terms as Lt. Governor, and United States Senator."
- Michael O. Edwardes, Chairman and Chief Executive of British Leyland, Ltd., London -- saluted by Fortune magazine as the 47 year-old South African-born lawyer who had in five years quintupled the profits of the Chloride Group before recently accepting the challenge of rescuing the four-billion-dollar auto giant.
- C. Y. Tung, Chairman of Island Navigation Corporation, Ltd., Hong Kong -- featured recently in Fortune as a "shipping tycoon"...one of the four "largest independent shipowners in the world"...with a 112 ship, eight-million-ton fleet of cargo carriers, oil tankers, and passenger liners...valued at one billion dollars.

For the convenience of our sponsors, an Executive Inn Rivermont reservation card is enclosed.